



  
GWV Gesamtverband der  
Werbeartikel-Wirtschaft e.V.

# ETHICAL CODE

FACTORIA  
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PSI No 18879

This business enterprise has pledged itself to abide by the GWV Ethical Code of the German Promotional Product Industry and is thereby committed to uphold:

- Equal professional opportunities without discrimination
- Good commercial practices
- Good technical advice
- Respect for competition laws and design patent rights
- Performance of business without corruption or granting unfair advantage
- Avoidance of dangerous substances
- Commitment to European social standards in international business
- Protection of the environment and responsible use of natural resources
- Use of high quality advertising media and data protection

The self-imposed obligation of businesses in the GWV associations can be found at [www.gvv.de](http://www.gvv.de)



Patrick Politze

Michael Freter